

Redwood Designs Client Result Highlights

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Community Growth:

The data here shows growth of one of our clients' social media over 1 year.

Organization / Associations

Audience Metrics	Totals	% Change
Total Audience	1,840	↗507.3%
Total Net Audience Growth	1,396	↗304.6%
Facebook Net Page Likes	890	↗210.1%
Instagram Net Follower Growth (Started at 0)	403	—
LinkedIn Net Follower Growth	103	↗77.6%

Impressions 125,037 ↗2,671.8%	Engagements 9,166 ↗2,755.5%	Post Link Clicks 550 ↗1,310.3%
Engagement Rate (per Impression) 7.3% ↗3%		

Impression Metrics	Totals	% Change
Total Impressions	125,037	↗2,671.8%
Facebook Impressions	100,251	↗3,495.8%
Instagram Impressions	18,539	↗2,255.7%
LinkedIn Impressions	6,247	↗567.4%

Revenue Growth:

Community growth is great, but at the end of the day it is the results that matter. Below are the results generated solely from Redwood Designs' marketing efforts via social media and email campaigns.

Practice/Business Growth:

Both practices below calculate a new patient's value for 1 year at \$2,500; therefore, all values below are calculated as such.

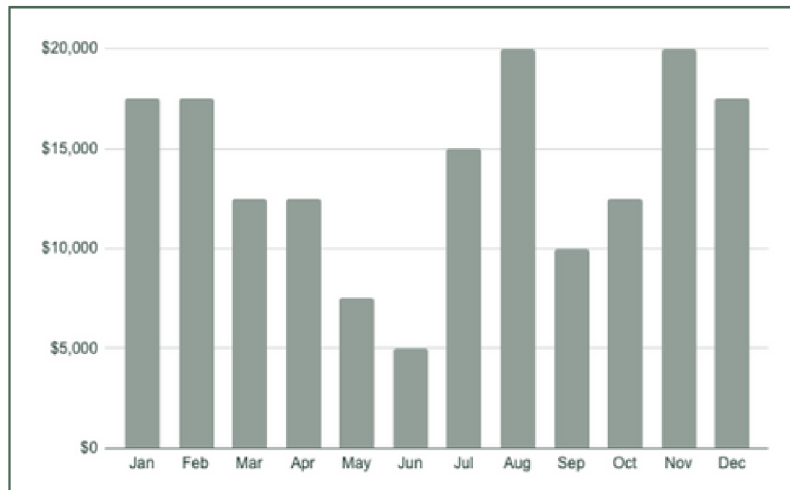
Practice #1 (Dental Practice)

1 Year Patient Value Calculated using \$2,500/yr

1 Year new patient revenue

(attributable to Redwood marketing efforts) = \$192,500

One year marketing ROI = 10.7x



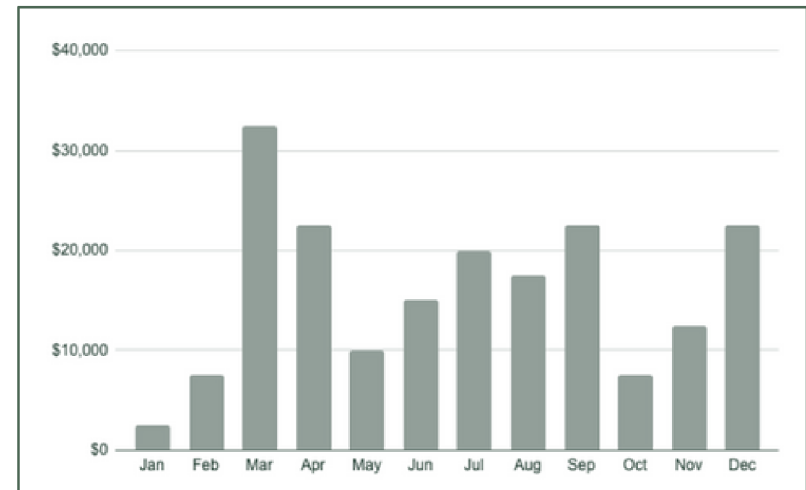
Practice #2 (Medical Practice)

1 Year Patient Value Calculated using \$2,500/yr

1 Year new patient revenue

(attributable to Redwood marketing efforts) = \$165,000

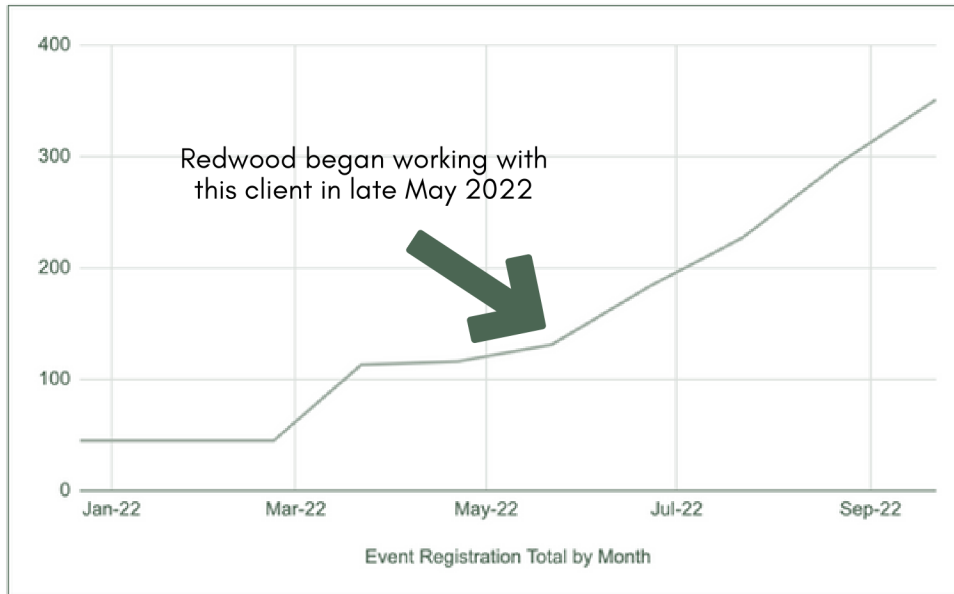
One year marketing ROI = 9.2x



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Event Attendee Growth:

Organization / Association



Website Traffic Growth:

Organization / Association



Contact Us

Are you ready to grow your story?

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