

# Integrative Dental Coaching

with Machell Hudson



## Our mission:

Elevating the standard of care within dentistry with a strong focus within the dental hygiene profession. Integrative Hygiene believes we in dentistry are created with a purpose and responsibility to prevent and treat diseases within the oral microbiome and we also have great responsibility in prevention and treatment of systemic disease as well.

Our mission is to empower dental hygienists and the rest of the dental team to practice protocols that look for root cause inflammation by utilizing risk factor assessments, P4 Healthcare, Communication skills that increase clinician confidence and patient understanding and educating teams how to collaborate with all healthcare professions in order to better care for our patients.

This elevated and redefined standard of care improves patient health, empowers teams and ultimately results in increased profitability by diagnosing and co-diagnosing accurate and ethical diagnosis and treatment.

## Who are we?

Dental coaching company helping dental offices implement protocols and best practices for overall patient health.

Machell Hudson personally implemented these protocols for multiple years of excellent patient feedback and top 10% hygienist production in a large DSO. Machell is also a board member for the American Academy for Oral and Systemic Health.

Every dental office we supported has had growth both clinically and through hygiene and overall production.

## What do we do?

Fully train the dental team on risk factors (periodontal disease, caries disease, function and physiologic translating to the connection to oral and patient health.

Learn how to implement the P4 method  
Introduce and role play best practices for patient communication and reviewing patient assessment and care options.

Partner with the team for 3 months ensuring questions are answered and patient benefits are being realized.

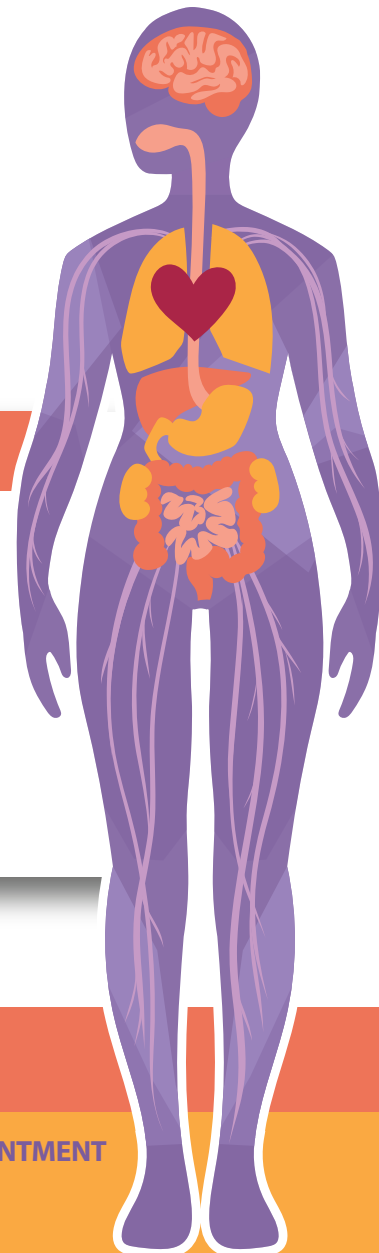
## Why are we different?

Will perform the training live and in the office with personal experience implementing the protocols.

Meet the hygiene team where they are. Fundamentals for offices lacking protocols as well as advanced integrative dental coaching to be the leaders in oral systemic connection and patient care.

Elevate the hygiene teams' love for their profession and passion for helping their patients.

**2021 Most Inspirational Hygiene Educator (Dr Bicuspid)**



## Most Hygiene Teams:

Hygiene Appointment is task oriented

- Radiographs
- Prophy
- Scaling
- Handoff to the Dr for restorative assessment

**Engagement is low:**  
do what needs to be done

## Integrative Hygiene Teams:

Hygiene Appointment is patient oriented

- P4 method to communicate & codiagnose
- Protocols on risk factors
  - Perio
  - Caries
  - Physiologic
  - Function

**Engaged Hygienist who is saving lives and passionate about their profession**



**Machell Hudson, RDH, FAAOSH**  
[integrativedentalcoaching.com](http://integrativedentalcoaching.com)

**CONTACT US FOR MORE INFORMATION & TO SCHEDULE AN APPOINTMENT**

**E: [machell@integrativedentalcoaching.com](mailto:machell@integrativedentalcoaching.com)**

**P: (817) 917-9032**